Is my personal information safe when I join the plan?

You can be assured that both the practice team and the administrators, Privilege Plan Ltd, take your privacy and the security of your personal information very seriously. Your personal details will not be passed to any third parties.

Call 01344 482882 for an application form, or apply on line at www.crownwooddental.co.uk

To keep you fully informed of our policies please note the following:

- There is a once only £10 administration joining fee which will be added to your first monthly collection.
- Your monthly payments will be taken on or around the 10th of each month by our administrators Privilege Plan Ltd and their name will appear on your bank statement
- We are not able to alter the date of the Direct Debit payment
- Your discounts will commence following your first monthly payment
- You may leave the plan at any time by contacting your bank or building society or directly with Privilege Plan Ltd on 01536 771219. CrownWood Dental are not able to cancel your Direct Debit on vour behalf
- If your Direct Debit payments fail twice consecutively we may cancel your membership, providing you with one month's notice in writing
- Hygiene entitlements will commence following your first monthly payment
- Patients are responsible for making and attending appointments
- · Appointments are subject to availability
- Entitlements not used in any given period will not be carried forward or refunded
- Your membership is continuous and does not require renewing each year
- In the unlikely event of you cancelling your plan you will be required to pay for your last appointment if it has not been covered by your plan payments
- We reserve the right to recover any discounts applied to treatment completed in the previous six month period.



10 Crown Row, Crown Wood, Bracknell, Berkshire RG12 0TH Tel: 01344 482882 Email: info@crownwooddental.co.uk

www.crownwooddental.co.uk

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As one of our valued patients we would like to introduce you to CrownWood's Membership Plan. This will provide additional benefits for you and helps to spread the cost of your routine dental and hygiene appointments.

Why join our Membership Plan?

Apart from access to exclusive savings, benefits and discounts becoming a member of our plan ensures your dental care is tailored to meet your personal needs, at intervals that your dentist has decided are clinically necessary. This means we can help you to maintain healthy teeth and gums.

When you join our Membership Plan you will receive the following benefits as standard:

- Routine dental examinations as clinically required
- Routine dental hygiene treatments as clinically required
- Free digital X-rays (when required)
- Free OPG (large) X-rays (when required)
- Exclusive access to our Membership fee list (see examples below) which provides our quality dental services to you at a preferential rate
- Discounted prices for dental treatents and oral hygiene products

EXAMPLES OF MEMBER'S FEE LIST

| TYPE OF TREATMENT | Normal Private fee Membership fee | |
|-------------------------------|-----------------------------------|-----------|
| | from | from |
| Composite filling (small) | £130.00 | £110.00 |
| Root canal filling (premolar) | £650.00 | £600.00 |
| Crown - Porcelain CEREC® | £700.00 | £650.00 |
| Implant | £2,800.00 | £2,650.00 |

A comprehensive Membership fee list is available from your practice reception team. Please ask for a copy.

Opposite are some examples of plans and the fantastic savings Members can enjoy.

Plan 1 £16.50 per month (less than 54p per day)

| | | Normal Private fees |
|---|--------------------------------|---------------------|
| • | Two annual dental examinations | £90.00 |
| • | Two dental hygiene treatments | £140.00 |
| • | Free digital X-rays (2) | £30.00 |
| • | Free OPG (large X-ray) | £60.00 |
| | Total value | £320.00 |
| | | |

- · Exclusive reduced fees for dental treatment
- Exclusive discount off oral hygiene products

Membership fees Inclusive Inclusive Free of charge Free of charge £198.00

> **MEMBERS** SAVE UP TO £122.00

Plan 2 £21.00 per month (less than 69p per day)

| | | Normal Private fees | Membersh |
|---|---------------------------------|---------------------|------------|
| • | Two annual dental examinations | £90.00 | Inclusi |
| • | Three dental hygiene treatments | £210.00 | Inclusi |
| • | Free digital X-rays (2) | £30.00 | Free of ch |
| • | Free OPG (large X-ray) | £60.00 | Free of ch |
| | Total value | £390.00 | £252.0 |

- Exclusive reduced fees for dental treatment
- · Exclusive discount off oral hygiene products

*Paid in easy to manage monthly Direct Debit payments of £21,00 per month

nip fees sive charge charge .00

> **MEMBERS** SAVE UP TO £138.00

Plan 3 £25.00 per month (less than 82p per day)

| | • | ` | |
|---|-------------------------------|-------|---------------|
| | | Norma | l Private fee |
| T | wo annual dental examinations | | £90.00 |
| F | our dental hygiene treatments | 5 | 280.00 |
| F | ree digital X-rays (2) | | £30.00 |
| F | ree OPG (large X-ray) | | £60.00 |
| T | otal value | 5 | 2460.00 |
| | | | |

- Exclusive reduced fees for Dental treatment
- Exclusive discount off oral hygiene products

*Paid in easy to manage monthly Direct Debit payments of £25,00 per month

Membership fees Inclusive Inclusive Free of charge Free of charge £300.00

> **MEMBERS** SAVE UP TO £160.00

And there is good news for patients who receive their dental care under the NHS and elect to have private dental hygiene services. You can remain within the NHS and still enjoy savings on elected private treatment when you join our hygiene only plans.

Hygiene Plans

£10.00 per month Saving £20.00 · Two dental hygiene treatments per year for just £14.75 per month Saving £33.00 · Three dental hygiene treatments per year for just · Four dental hygiene treatments per year for just £19.50 per month Saving £46.00

- Free OPG (large x ray)
- · Exclusive reduced fees for treatments
- Exclusive discount off oral hygiene products

^{*}Paid in easy to manage monthly Direct Debit payments of £16.50 per month